



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Mahoba District U.P



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

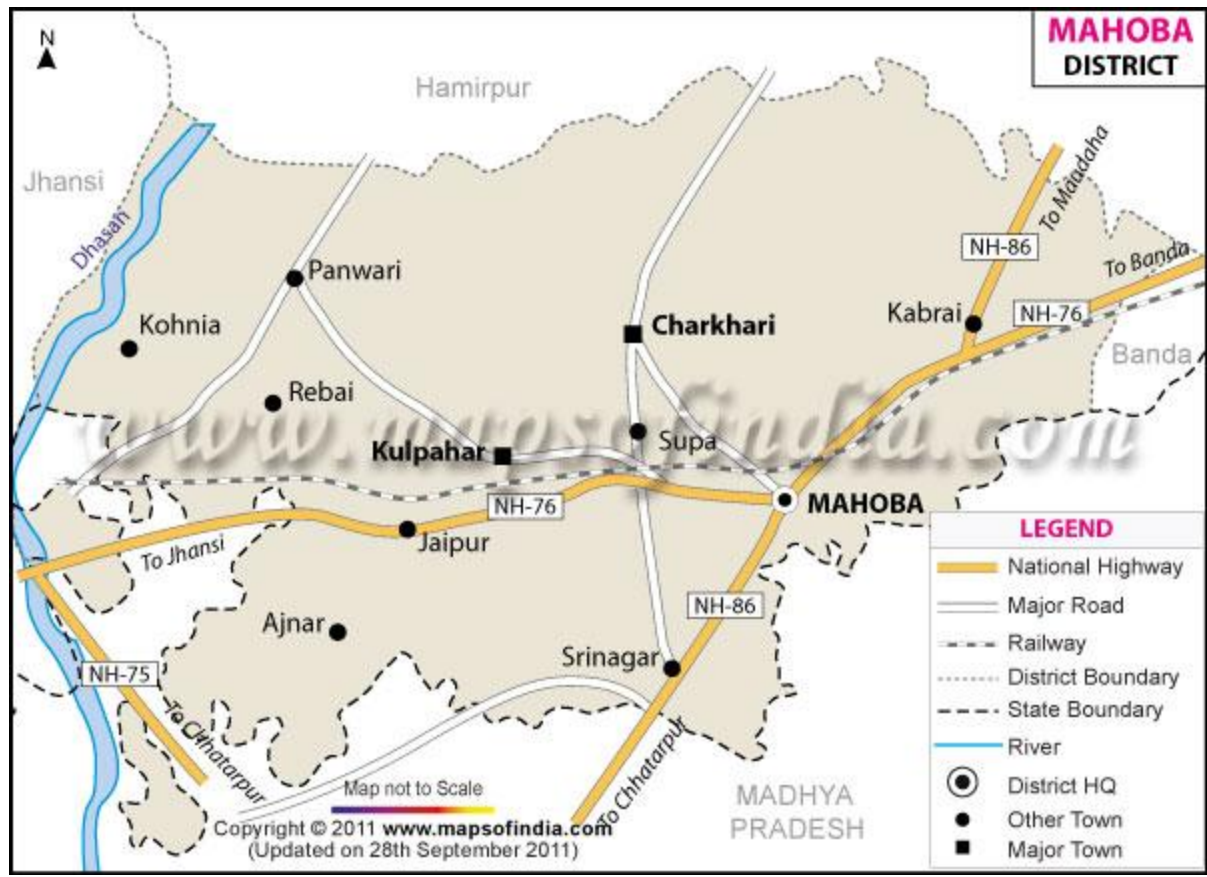
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Brief Industrial Profile of Mahoba District

1. General Characteristics of the District

"Mahoba" A small district in Uttar Pradesh is famous for its glorious past. It is known for its bravery. The story of Veer ALHA and UDAL defines its importance in Indian history. There are various places which can create live glorious moment of that previous time. Mahoba is a city located in the Indian state of Uttar Pradesh, in Bundelkhand region. Mahoba is known for its closeness to Khajuraho, Laundi and other historic places like Kulpahar, Charkhari, Kalinjar, Orchha, and Jhansi. The name Mahoba is derived from "Mahotsav Nagar", the city of great festivals. The Bardic tradition preserves three other names of the city: Kekaipur, Patanpur and Ratanpur. The existence of the sacred "Ram-Kund" and "Seeta-Rasoi" cave at the Gokhar hill here are said to be monumental to the visit of Rama who widely treated this hill region while in 14 year exile at Chitrakoot. It has population of 876055 (2011 Census), The district was carved out from the erstwhile Hamirpur district on 11 February 1995 by separation the erstwhile Mahoba Tehsil from it. In 2006 The Ministry of Panchayati Raj named Mahoba one of the country's 250 most backward districts (out of a total of 640). It is one of the 34 districts in Uttar Pradesh currently receiving funds from the Backward Regions Grant Fund Programme (BRGF).

1.1 Location & Geographical Area.

Mahoba is located between latitude $25^{\circ} 07' N$ & $26^{\circ} 7' N$ and longitude $79^{\circ} 17'E$ & $80^{\circ} 21'E$. Northern flat plane along with river is less than 1000 feet above sea level and divide of hills or forest patches with a maximum height of 2000 feet from sea level. Nearest airport is Khajuraho 65 KM. Mahoba is connected by road to all major cities and road distance is: Chitrakoot-125 KM, Kanpur-155 KM, Jhansi-165 KM, Allahabad-245 KM, Lucknow-240 KM, Banda-52 KM and Kalinjar-130 KM.

1.2 Topography

The soil consists of the well known Mahoba varieties, Mar, Kabar, Parua and Rakar. Mar is often called blank cottar soil. It varies greatly in colour. It contains small lumps of kankar (small stone piece). Kabar range from a rich dark black to light brown. Its chief characteristics are its extreme adhesiveness, which causes it to quickly dry and cake in to hard blocks. Parua is a light coloured sandy soil, found in many forms. It is usually less rich in organic matter, but its finer texture makes it more responsive to manure and irrigation. Raker is refuse soil which occurs on sloping, where the action of water has tended to denude the earth of all its better qualities. May and the beginning of June are generally the hottest period of the year and maximum temperature in May is about $45^{\circ}C$ and minimum about $28^{\circ}C$. The heat during the summer is intense. The maximum temperature on individual days sometimes reaches $47^{\circ}C$ or

more. During Cold season minimum temperature sometimes drops down to about 2 or 3⁰C.

1.3 Availability of Minerals.

Sl.No.	Major Minerals	Quantity	Uses
1.	Diaspore	150 Ton	Refractory
2.	Pyrophyllite	1.21 Lakh Tonnes	Refractory Ceramics, Talcum, Insecticide etc.
	Minor Minerals		
1.	Granite	-	Polished slab & Tiles
2.	Morrum	-	Building,Roads, Bricks Materials

Source: Deptt. Of Geology & Mines, U.P.

1.4 FOREST

The forest cover an area of 16213 hectare in 2013-14, extending over 4.9% of the total geographical area of the district as per land record.

1.5 Administrative set up.

Mahoba is a district headquarters. For administrative purpose the district has been divided into 3 sub-divisions, 3 Tehsil, 4 Vikas Khand, 247 Gram Panchayats, 521 Revenue villages and 2 Nagar Palika.

2. District at a Glance

S.No	Particular	Year	Detail
1	Geographical features		
(A)	Geographical Data		
	i) Latitude		25 ⁰ 7' N & 26 ⁰ 7' N
	ii) Longitude		79 ⁰ 17' E & 80 ⁰ 21' E
	iii) Geographical Area	2011	3144 KM ²
(B)	Administrative Units	2014-15	Nos.
	i) Sub divisions		3
	ii) Tehsils		3
	iii) Sub-Tehsil		0
	iv) Patwar Circle		-
	v) Panchayat Simitis		39
	vi)Nagar Nigam		-
	vii) Nagar Palika		2
	viii) Gram Panchayats		247
	xi) Revenue villages		521
	x) Assembly Area		2
	xi) Nagar Panchayat		3
	xii) Zila Panchayat		1
	xiii) Jal Sansthan		1
2.			
(A)	Sex-wise	2011	Nos.
	i) Male		466358
	ii) Female		409600
	Total		875958
(B)	Rural Population		690377
	Urban Population		185381
3.			
A.	Land utilization	2013-14	Hectare
	i) Total Area		327429
	ii) Forest cover		16213
	iii) Non Agriculture Land		8111
	v) cultivable Barren land		8126
4.			
	(i) Forest	2013-14	16213
5.			
A.	Cattle	2012	Nos.
	i) Cows		456054
	ii) Buffaloes		136008
B.	Other livestock	2012	Nos.
	i) Goats		162623
	ii) Pigs		21371
	iii) Sheep		14586

iv) Railways	2014-15	Kms
i) Length of rail line		89
V) Roads	2013-14	Kms
(a) National Highway		144
(b) State Highway		7
(c) Main District Highway		86
(d) Other district & Rural Roads		1277
(e) Rural road/ Agriculture Marketing Board Roads		48
(f) Kachcha Road		441
(VI) Communication	2014-15	Nos.
(a) Telephone connection		8512
(b) Post offices		92
(c) Telephone center		188
(d) Density of Telephone		10
(e) Density of Telephone		-
(f) PCO (Rural)		-
(g) PCO STD		-
(h) Mobile		-
(VII) Public Health	2014-15	No.
(a) Allopathic Hospital		70
(b) Beds in Allopathic hospitals		514
(c) Ayurvedic Hospital		16
(d) Beds in Ayurvedic hospitals		57
(e) Unani hospitals		
(f) Homeopathic hospitals		10
(g) Community health centers		07
(h) Primary health centers (Family Welfare Centre)		-
(i) Family Welfare Clinics		178
(j) Sub Health Centers		-
(k) Private hospitals		170
(VIII) Banking commercial	2014-15	Nos.
(a) Commercial Bank		28
(b) rural Bank Products		22
(c) Co-Operative bank products		12
(d) PLDB (Land Development Bank)		02
(IX) Education	2014-15	Nos.
(a) Primary school		944
(b) Middle schools (Upper Primary School)		435
(c) Secondary & senior secondary schools (Higher Secondary)		80
(d) Colleges (Degree)		13
(e) University		0
(f) Engineering College		2
(g) Polytechnic		02
(h) ITI		04

SOURCE:- DIRECTORATE OF STATISTICAL & ECONOMICS,LUCKNOW

2.1 Existing Status of Industrial Areas in the District Mahoba

April, 2016

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots/ Shade	No of allotted Plots/ Shade	No of Vacant Plots	No. of Units in Production
1.	Mahoba	4.05	-	300/-	12/08	12/08	0/0	
2.	Kulpahar	1.96	-	500/-	37/0	20/0	17/0	
3.	Charkhari	2.26	-	500/-	40/0	24/0	16/0	

SOURCE:- State Directorate of Industries, UP, Kanpur

3. INDUSTRIAL SCENERIO OF MAHOBA U.P.

3.1 Industry at a Glance

Sr No	Head	Unit
1.	REGISTERED INDUSTRIAL UNIT	2634
2.	TOTAL INDUSTRIAL UNIT	2634
3.	REGISTERED MEDIUM & LARGE UNIT	1
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	3
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	26
6.	NO. OF INDUSTRIAL AREA	3

SOURCE:- Directorate of Industries, Kanpur

3.2 YEAR WISE TREND OF UNITS REGISTERED (Upto 28.11.2015)

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
The district was created on 11 February, 1995.			
1995-96	50	141	53.87
1996-97	51	142	57.19
1997-98	40	95	49.07
1998-99	63	163	116.99
1999-2000	49	136	106.01
2000-2001	56	136	106.01
2001-2002	47	108	61.12
2002-2003	45	113	73.56
2003-2004	147	347	74.36
2004-2005	145	383	121.86
2005-2006	145	505	91.85
2006-2007	145	389	112.83
2007-2008	85	304	111.25
2008-2009	170	500	386.00
2009-2010	172	563	1047.00
2010-2011	172	548	801.00
2011-2012	173	551	1163.87
2012-2013	124	740	1657.20
2013-2014	127	639	1176
2014-2015	402	1096	645
Upto 28-11-2015	226	791	1980
Total	2634	8390	9992.04

SOURCE:- Directorate of Industries, Kanpur

3.2A

No. of Registered Unit (UAM) from December, 2015 to 26-05-2016 - 64 Nos.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Rs. In lakh)	EMPLOYMENT
20	Agro based	605	942	1393
22	Soda water	1	3	5
23	Cotton textile	11	20	33
24	Woolen, silk & artificial Thread based clothes.	3	1	9
25	Jute & jute based	0	0	0
26	Ready-made/Hosiery garments & embroidery	205	101	393
27	Wood/wooden based furniture	214	285	487
28	Paper & Paper products	71	73	149
29	Leather based	9	70	25
30	Rubber, Plastic & petro based	2	2	6
31	Chemical/Chemical based	15	18	40
32	Mineral based	69	1472	520
33	Metal based (Steel Fab.)	16	42	41
34	Metal Products	75	78	190
35	Machinery/Engineering units	22	17	61
36	Electrical machinery	18	12	39
37	Transport equipment	0	0	0
38	Misc. Manufacturing	199	146	776
97	Repairing & servicing	947	1372	2601

SOURCE:- State Directorate of Industries,U.P., Kanpur (March,2012)

3.4 Large Scale Industries/Public Sector undertakings - Nil

3.5 Major Exportable Item - Nil

3.6 Growth Trend - Positive

3.7 Vendorisation / Ancillarisation of the Industry - Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Mahoba district & Near By Area

3.8.2 Major Exportable Item - Nil

3.9 Service Enterprises

- a) Coaching industry
- b) Education industry
- c) Tourism industry

3.9.1 Coaching Industry

Govt./Bank/Insurance/Engg./Medical/Management/Teaching etc.

3.9.2 Potentials areas for service industry

- a) Mobile Repairing
- b) Electrical & Electronics Appliances
- c) Repairing & Maintenance of automobile & Machineries
- d) Tourism industry
- e) BPO/KPO industry
- f) Computer Hardware & Software industry
- g) Electronics & telecommunication industry
- h) Hotel/Restaurants/Dhaba

3.10 Potential for new MSMEs

- a) Agro and food based industry
- b) Plastic & Plastic products
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Chemical industry (Demand Based)
- g) Furniture industry
- h) Automobiles products
- i) Storage Battery & accessories

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS -

1. Gaura Stone Cluster, Mahoba

4.1.1 Manufacturing Sector

- a) Gaura Stone
- b) Storage Battery
- c) Readymade Garments
- d) Shoe & Leather Products
- e) Food Processing

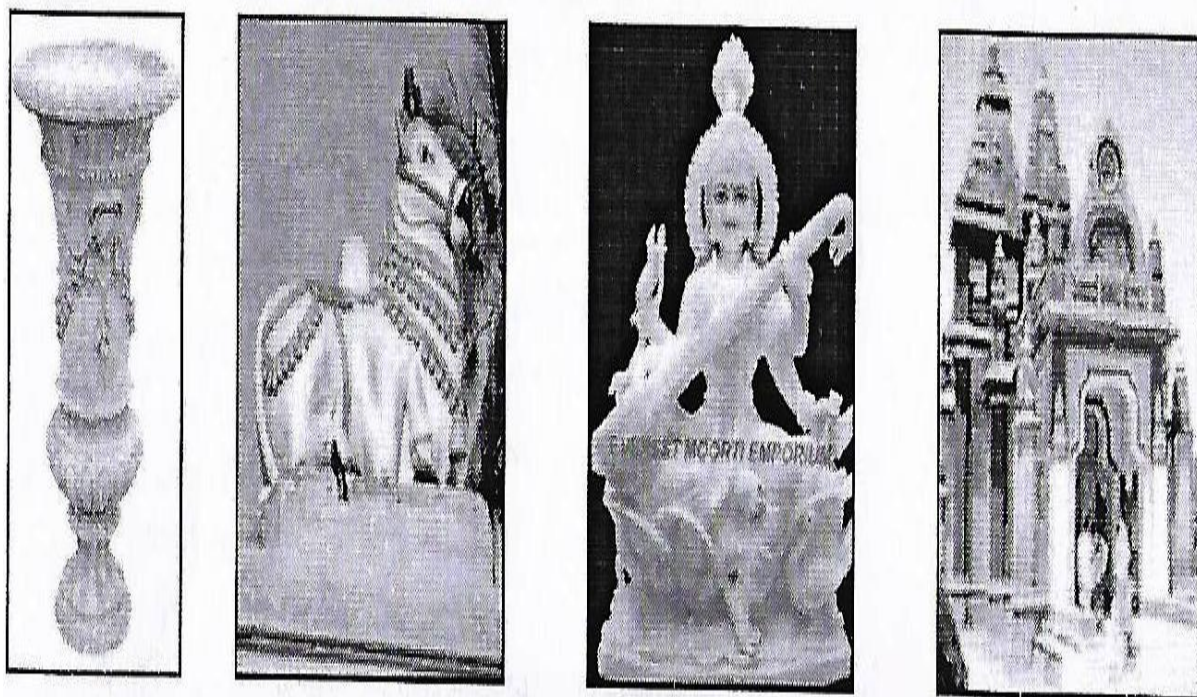
4.1.2 Service Sector

- a) Repairing & Maintenance of automobile/Machines/Electrical & Electronics Products/Mobile etc.

4.2 Details for Identified cluster

4.2.1 Name of the cluster - Gaura Stone Cluster, Gaurahari, Mahoba

1.	Principal Products Manufactured in the Cluster	Decorative Items, Vase, Temples Sculpture, Statue Etc.
2.	Name of the SPV	Shri Shiv Lal, (Mob.9795683658) Shri Om Prakash, (Mob.9452476981) Bundelkhand Gaura Udyogik Co-operative Society Ltd., Gaurahari, Mahoba
3.	No. of functional units in the clusters	128
4.	Turnover of the Clusters	10 Crores
5.	Value of Exports from the Clusters	Nil
6.	Employment in Cluster	2200
7.	Average investment in plant & Machinery	4 Crores
8.	Soft Intervention	Funds has been provided for Soft intervention by the Govt. of India.



GAURA STONE PRODUCTS

Gaura Stone Cluster, Mahoba



मूर्तिकारों द्वारा गढ़ी गई इस प्रतिमा को गौर से देखें। इसके चेहरे पर जो घूँघट है वह भी उसी पत्थर का बना है जिससे प्रतिमा बनी है। पत्थर के घूँघट से झाँकता चेहरा।

9.	Problem before soft intervention	Lack of technology, lack of awareness about outside market, Non-availability of Modern Technology, availability of raw-stones on high price due to most of the raw material go outside for production of other cosmetics products etc.
10.	Improvement after soft intervention	Awareness of latest technology, skill upgradation, low price of raw material due to common purchase of raw material by SPV, Upgradation of design and marketing, improvement in packaging, training programme on export procedure have already been organized.
11.	Needs of the Cluster	Required Skilled efficiency as per the market demand, Export training, improvement in Infrastructure by CFC.

5. Prospects of training programmes during 2016-17

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Demand Based – Computer, Mobile, Food, Chemical, Leather	02
2	MDP	Marketing Management, HRM	01
3	BSDP	-	-
4	EDP	How to set up Micro and Small Enterprises	01
5	IMC	Awareness of MSME Schemes	02

6. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	1
2	ISO – 9000 / 14000/ HACCP reimbursement	1
3	MSE-MDA	0
4	CLCSS	0
5	Capacity Building &	0

	strengthening of data base	
6	International cooperation	0
7	TREAD for women	0
8	SVDP	1
9	National awards	0
10	NMCP schemes	
	I. Lean Manufacturing	0
	II Design Clinic	0
	III Market assistance & Tech. up gradation	1
	IV QMS/QTT	0
	V Tech. & quality up gradation support	0
	VI ICT	0
	VII Bar Code	1
	VIII IPR	0
	IX Incubator scheme	0

7. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	MSME Registration (UAM)	MSME-Development Institute Kanpur U.P.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P.
3.	Land and Industrial shed	District Industrial Centre (DIC) Mahoba U.P.
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know – how	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur DIC, Mahoba
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.KVIC, Lucknow 2. KVIB, Mahoba 3. National Small Industry Corporation(NSIC) Kanpur

8. Addresses of Govt. Officers of Mahoba for Assistance

Sl.No.	Name of Officer & Designation	Phone/Mobile No.
1.	District Magistrate, Mahoba	244473,256800, 254901, 9454417534
2.	Police Suprintendent, Mahoba	244474 , 254068 , 9454401092
3.	Additional District Magistrate (Finance & Revenue), Mahoba	244288, 254902 , 9454417605
4.	Sub- District Magistrate, Mahoba	255126 ,9454416012
5.	Tehsildar, Mahoba	244176 ,9454416017
6.	Sub- District Magistrate, Charkhari	266680, 9454416013
7.	Tehsildar, Charkhari	9454416018
8.	Sub- District Magistrate, Kulpahar	264327, 9454413014
9.	Tehsildar, Charkhari, Kulpahar	9454416019
10.	Chief Development Officer, Mahoba	244979, 9454464792
11.	Block Development Officer, Kabrai	244847, 9454464798
12.	Block Development Officer,Jaitpur	268490 , 9454464796
13.	Block Development Officer, Panwari	242216, 9454464795
14.	Block Development Officer,Charkhari	266681 , 9454464797
15.	Principal, Govt. Polytechnic, Mahoba	05281-244145, 9415634270
16.	Principal, ITI,Mahoba	05281-254765
17.	Dy.Commissioner. District Industry & Protsahan Kendra, Mahoba	05281-253146 Fax:05281-285121